



NATIONAL ACADEMY
OF NEUROPSYCHOLOGY

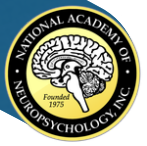
NAN 2026

Exhibitor and Sponsor Prospectus

46th Annual Conference

Hilton Chicago

Chicago, IL | October 14 – 17, 2026



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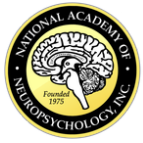
Partner With the Leaders in Clinical Neuropsychology

The National Academy of Neuropsychology (NAN) is the leading professional home for scientist-practitioners advancing brain-behavior science.

With 3,500+ members across 32 countries, NAN convenes doctoral-level neuropsychologists working in:

- Academic medical centers
- Private practice
- Hospitals and rehabilitation systems
- Federal agencies (NIH, DoD, VA)
- Research institutions

Our Annual Conference brings together 1,000+ decision-makers and clinical leaders shaping the future of assessment, rehabilitation, and brain health innovation.



NAN in Numbers

Education DistanCE

- 10 OnDemand Webinars added to the catalog of 120+ course options
- 1,810+ CE certificates issued through DistanCE, an 18% increase over last year
- Most purchased webinar: **Neuroimaging for Neuropsychologists**

NeuroNetwork

NAN's Online Community

- 221 Total discussion posts
- 112 Discussion replies

Website, Social Media Impressions and Engagements

- 41,884 Social media followers an 18% increase over previous year
- 29,700 Average Twitter impressions
- 380,460 LinkedIn impressions
- 66,978 users, 389,926 pageviews on the NAN website
- 17,064 annual average Job Board pageviews

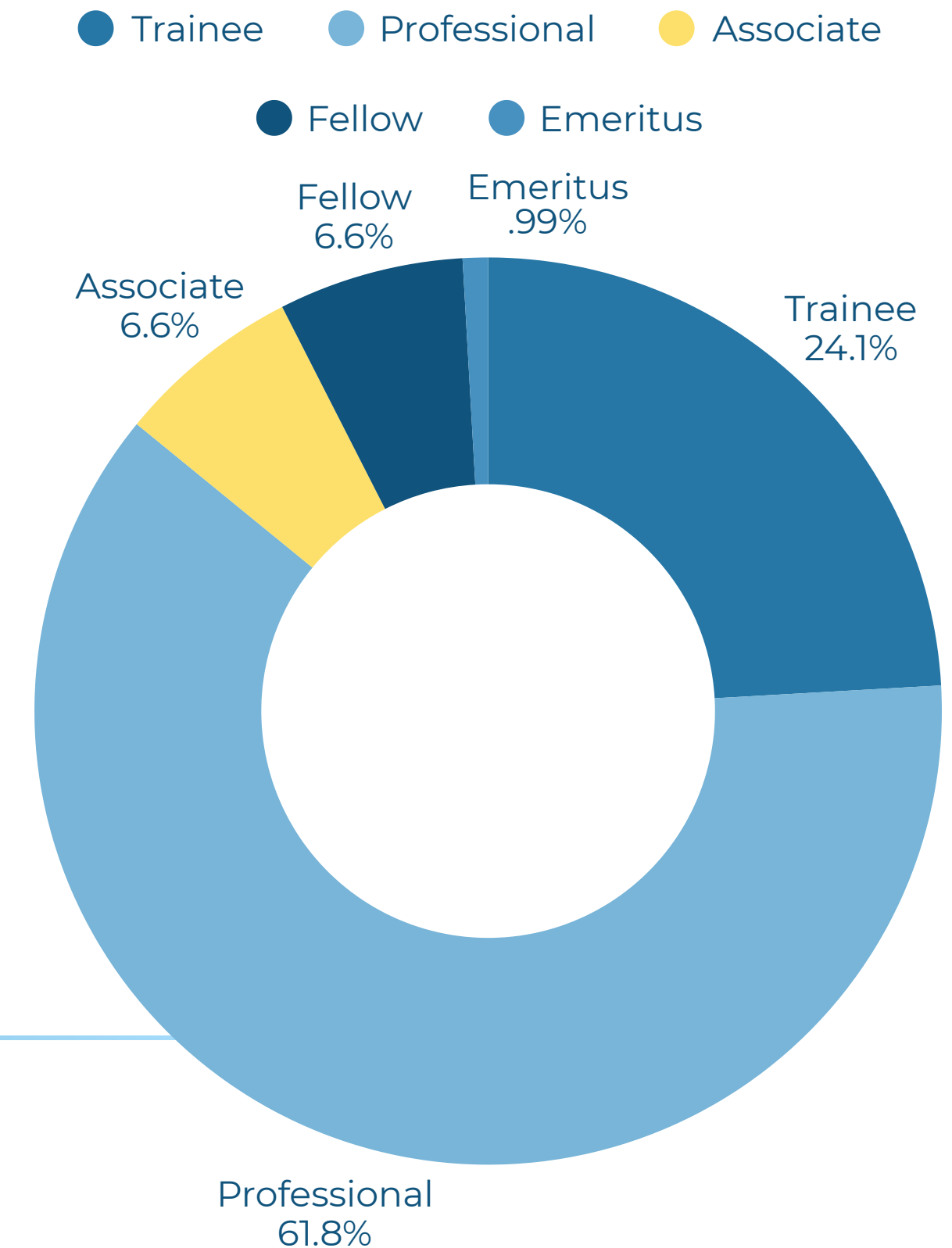
Annual Conference and Events

- 1,000+ Annual Conference attendance
- 1,200+ Virtual Event participants

Membership

- 32 Countries, 50 states
- 75% average open rate of the Member Newsflash and e-communications

Distribution of Members by Membership Category





Why Partner with NAN?

High-Value Audience

- 1,000+ doctoral-level attendees
- Clinical directors & program leaders
- Purchasing influencers & product decision-makers

Business Development

- Direct lead capture opportunities
- Product launches
- Market research conversations
- Long-term brand positioning

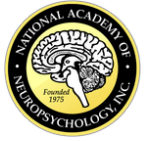
You're an Attendee Too!

All sponsor and exhibitor packages include complimentary registrations. This means in addition to exhibiting; you will be able to attend all conference workshops and receive CE credits.

Multi-Channel Visibility

Your investment extends beyond four days onsite with year-round digital exposure opportunities.

Your brand is positioned alongside leaders advancing evidence-based neuropsychology.



What Makes NAN Different?

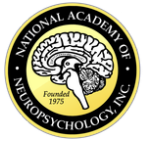
1 Highly specialized audience

2 Clinical credibility

3 Decision-making professionals

4 Networking environment

5 CE-accredited scientific programming



Sponsor Packages

Premier Sponsor

Maximum visibility. Exclusive positioning.
\$10,000

Brand Integration Includes:

- Logo on official conference lanyards
- On-screen recognition before all keynote sessions
- Premium 10' x 30' exhibit space
- Custom WiFi splash page sponsor
- Dedicated social media spotlight
- Post-show opt-in attendee list *(Mailing Addresses Only)*

Onsite Access:

- 6 full conference registrations *(Includes CE Eligibility)*
- Lead Retrieval

Digital Exposure:

- 6-month homepage banner
- 6-month newsletter banner
- Recognition in post-conference recap email

Supporting Sponsor

High-impact presence with engagement opportunities
\$6,500

- General Session Slide Mention: Logo on the introductory slides for general session
- 10' x 20' exhibit space
- 4 full conference registrations
- Lead Retrieval
- Recognition in post-conference recap email
- 3-month homepage banner

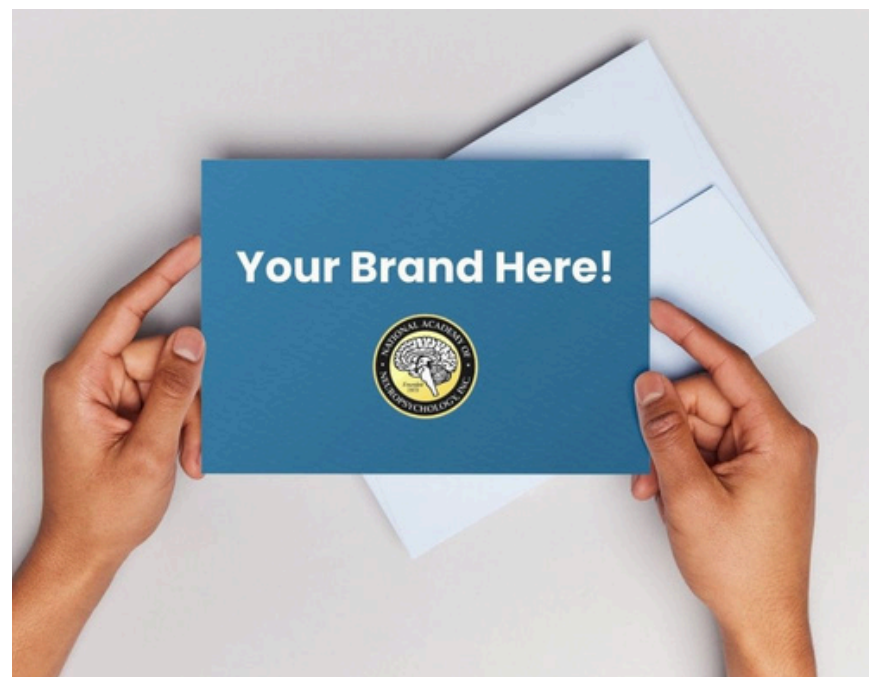
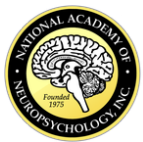
Exhibitor Partner

Engage directly with clinical leaders
\$2,000

- 10' x 10' exhibit space
- 2 full conference registrations
- Company listing on conference website with logo

If you do not see a sponsorship package that works for you, please reach out to kbraddon@nanonline.org

Sponsorship Policy: In instances where more than one party has requested the same sponsorship item or activity before the August 17, 2026 deadline, NAN will make every effort to accommodate all sponsors to the best of its ability.



Experiential & Engagement Add-Ons

CE Session Sponsor - \$2,000

Logo to be displayed on session signage and session introduction

Postcard (4" x 6") to be placed at registration - \$1,000

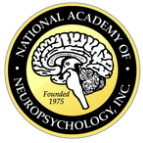
30s visual (no sound) to be added to the video played before one general session - \$1,500

Charging station sponsor - \$5,000

Attendees will be eager to recharge their electronic devices while staying connected at the meeting. As the exclusive sponsor of the station, your logo and message will appear on the charging kiosk as well as signage within the charging station area.

Executive Roundtable Access (VIP Level) \$10,000

- Private, invitation-only discussion with clinical leaders
- 60-minute moderated roundtable
- 5-8 invited program directors or senior clinicians
- Sponsor can provide 1 discussion leader (non-promotional)
- Topic aligned with clinical innovation
- 10x10 booth and (3) conference registrations to attend CE sessions.



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Year-Round Digital Media Partnerships

Reach more than 3,500 NAN members!

Media Pro Sponsorship - \$7,500

- Sponsor recognition in 2 live webinars
- 12-month homepage banner
- 12-month newsletter banner
- Social blast on all social media outlets (X, Facebook, Instagram, LinkedIn)

Media Plus Sponsorship- \$4,500

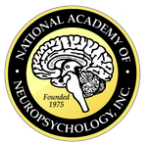
- Sponsor recognition in 1 webinar
- 6-month homepage banner
- 6-month newsletter banner
- Sponsored social campaign (2 platforms)

Media Sponsorship - \$2,000

- 3-month homepage banner
- 3-month newsletter banner
- Social media spotlight



Advertising and Sponsorship Policy: All advertising, sponsorship, and partnership are subject to NAN's approval. NAN reserves the right to reject or cancel an ad. NAN's liability is to the direct cost of the advertisement. Publication of any ad is not an endorsement of the advertiser's product or service. Digital files not meeting specifications may incur additional charges.



General Information

Expo Hall Installation and Dismantle

Exhibitor Installation

- Tuesday, October 13, 2026 – 3:00 pm – 6:00 pm
- Wednesday, October 14, 2026 – 8:00 am – 12:00 pm

Exhibitor Dismantle

- Saturday, October 17, 2026 – 8:00 am – 12:00 pm

Expo Hall Schedule

Wednesday, October 14

- 12:00 pm – 1:00 pm – Poster Session; Official Hall Opening

Thursday, October 15

- 7:00 am–8:00 am – Breakfast
- 12:30 pm – 2:00 pm – Expo Open
- 6:30 pm – 7:30 pm – Presidential Reception + Poster Session

Friday, October 16

- 7:00 am–8:00 am – Breakfast
- 9:30am–10:30 am – SIG Meetings/Break
- 12:00 pm–1:30 pm – Lunch Break

Saturday, October 17

- 7:00 am – 8:00 am – Breakfast

Expo hours subject to change



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Hotel Information

Hilton Chicago

720 South Michigan Avenue
Chicago, Illinois 60605 USA

Overlooking Grant Park, Lake Michigan, and Museum Campus, you'll be situated on Michigan Avenue, where incredible experiences are around every corner. Walk to Soldier Field for game days or concerts, enjoy many festivals at Grant Park, or explore the Pilsen neighborhood, known for one of the best museums in the city and a booming bar and restaurant scene.



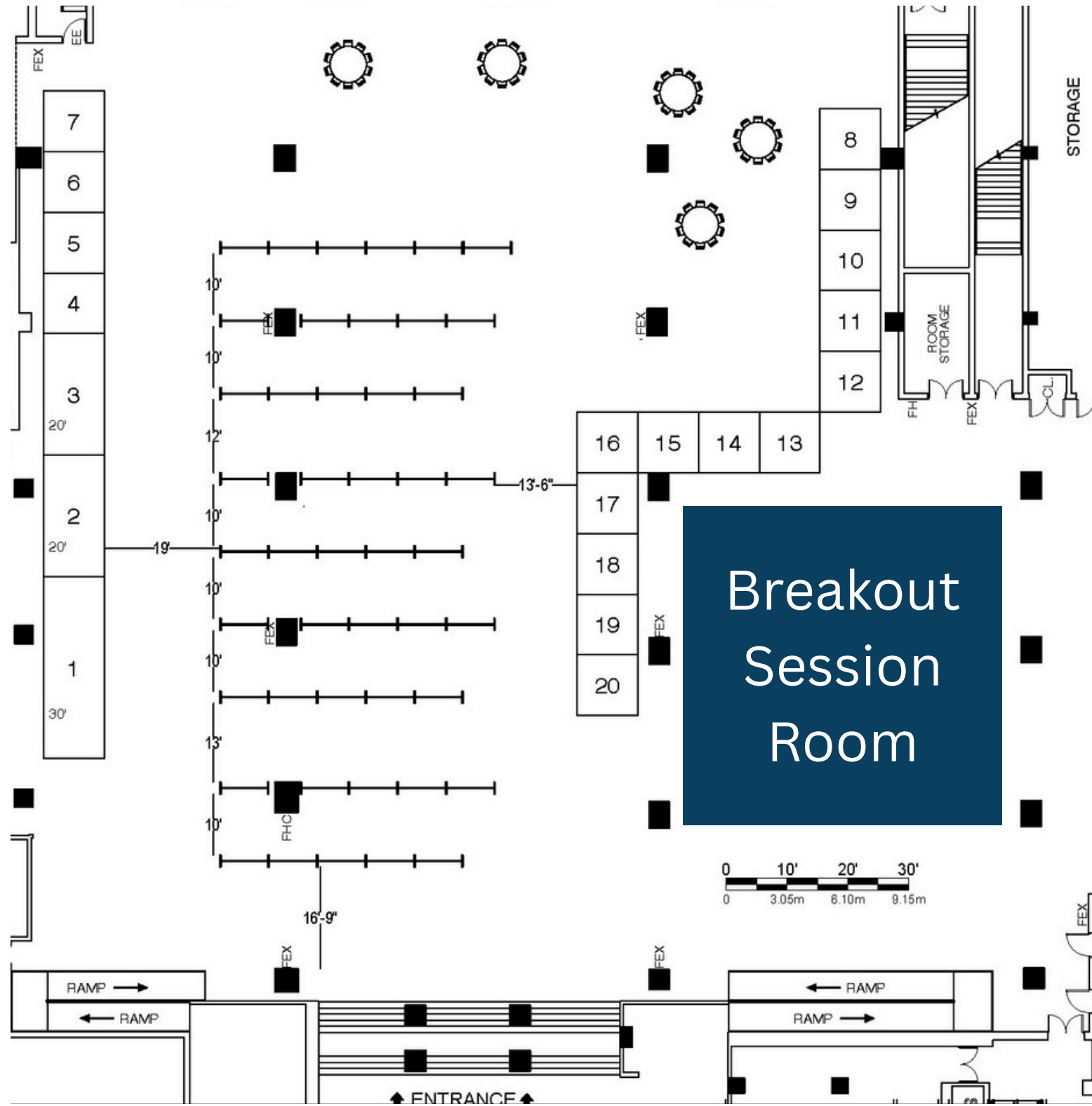
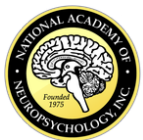


Exhibit Hall Floor Plan



Expo Policies

Eligibility

The National Academy of Neuropsychology reserves the right to determine the eligibility of any company, product, and promotion, or part thereof, that in their opinion is not in keeping with the character and purpose of the show. Exhibits that detract from the character of the show; including persons, conduct, or printed matter may be evicted by NAN. In the event of an eviction, NAN is not liable for refunds.

Application for Exhibit Space

Please review the entire prospectus prior to applying for space. NAN regulations and guidelines included within are important to the success of the show. Applications for space must be made on the enclosed Application & Agreement. No telephone requests will be accepted. Please return the completed and signed application with a check or credit card information in the amount of the exhibit package desired.

The deadline for receipt of the Exhibitor Application & Agreement for space is August 17, 2026. Applications received after that date will be assigned to the available booth space.

NAN reserves the right to decline any application or prohibit an exhibit based on the criteria established for the meeting.

Confirmation of booth assignment will be sent to the contact by August 28, 2026. NAN reserves the right to rearrange the floor plan and relocate any exhibit upon consultation with said exhibitor. Spaces cannot be assigned, sublet, or otherwise disposed of without the consent of NAN.

Terms of Payment

Payment for the total amount must accompany the Application & Agreement. Applications & Agreements received without payment will be returned. All exhibitors' application fees must be in US currency. Checks are to be made payable to National Academy of Neuropsychology. Visa and MasterCard payments are also accepted.

Cancellation of Exhibit Space

Cancellations received before August 17, 2026 will receive a 50% refund. Cancellations received after August 17, 2026 may request that their 2026 exhibit booth fee be reallocated to the various other 2026 advertising opportunities.

Registration of Company Representatives

Exhibit area attendance is restricted to qualified exhibitors and those covered under the NAN Registration procedures. Exhibitor representatives must be in the space rented on the exhibit floor and are not admitted for the purpose of viewing other exhibits, except by invitation of other exhibitors. Badges are to be worn at all times. Anyone in the working area of a booth who is not wearing an identifying badge may be asked for identification by security personnel. Exhibitor badges may be made out only in the name of the company shown on the application for exhibit space. False certification of individuals as exhibitors' representatives, misuse of exhibitors' badges, or any other method or device used to assist unauthorized personnel to gain admission to the exhibit floor will be cause for expelling the violator from the exhibit area, banning further entrance to the exhibit floor, and/or removing the exhibit from the floor without obligation on the part of NAN whatsoever.

Conference Registration Badges

Registration information will be sent to each eligible exhibiting company after payments are received. A badge will be able to be picked up at the registration desk at the Chicago Hilton beginning on Tuesday, October 14, 2026. Pre-registration is required to gain access to conference sessions and exhibit hall. Each person attending the exhibition will be required to register and wear a badge. The transfer of a badge will bar all involved from participating in this and future meetings. Additional badges are available for purchase at \$475 each.

Assignment of Exhibit Space

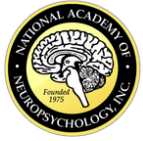
When two or more same-level exhibitors or sponsors ask for the same booth location, assignments will be based on the outcome of a lottery system for premium booth spaces. Otherwise, exhibit space assignment will be based on total money spent by a company in the best interest of the conference. NAN will make booth assignments by August 28, 2026. Contracts received after the August 17, 2026 deadline will be considered on a space available basis.

NAN reserves the right to assign space, reassign booths and/or redesign the exhibit area as may be necessary for any reason bearing on the best interests of the conference, regardless of when your contract and payment are received. NAN reserves the right to refuse or restrict space for any reason.

Exhibit space is defined as one booth, 10' wide by 10' deep, with an 8' high back curtain and 3' high side curtains. Standard equipment includes one skirted table, two folding chairs, and a wastebasket. Booths 300 sq ft or less will receive an identification sign. No walls, partitions, decorations, or any other obstructions may be erected that in any way interfere with the view of any other exhibit.

Exhibit Hall Security

NAN will provide general security at the Chicago Hilton. It is recommended that each exhibitor take the necessary precautions to protect their exhibit space, as exhibitors will be responsible for their products and space materials.



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Subletting of Space

No exhibitor shall assign, sublet, or apportion the whole or any portion of space allotted, nor shall the exhibitor be permitted to exhibit therein any goods other than those manufactured or distributed by the company in the regular course of business. Violation of this rule shall be cause for eviction from the show without refund. Displays or demonstration by exhibitors may not be held in any area other than the designated exhibit space.

Solicitation by Non-Exhibitor Personnel Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business during the Annual Conference. Violators will be promptly ejected from the convention area.

Exhibitor Events

Exhibitors are prohibited from holding any events during official NAN program hours. NAN reserves the right to control suite reservations and meeting space at the hotel. No exhibitor will be allowed access to a hotel suite to circumvent the NAN exhibits. No social functions may be scheduled during the NAN conference events. Requests for use of function space at the facility must be made in writing to NAN. Upon receipt of a request for function space, NAN will notify you if space is available and if any space rental fees are required. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

Liability

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the National Academy of Neuropsychology, the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Care of Building

Exhibitors will be held responsible for any damage done to the building by them, their agents, or employees. Building walls, woodwork, or floor must not be defaced or altered. Tacking, taping or nailing of signs, banners, etc. to any walls or woodwork is prohibited.

Relocation of Exhibits

NAN reserves the right to alter the location of exhibitors, or of spaces shown on the official floor plan if deemed advisable in the best interest of the exposition. NAN shall have the further right to prohibit, bar, prevent, and remove any exhibit, or proposed exhibit, or any part or portion thereof, which in NAN's judgment is unsuitable or inappropriate for the exhibitors or purposes of the NAN Annual Conference. Such right shall extend, but shall not be limited to all equipment, material, displays, installations and other items of things constituting part of, or used, or distributed in connection with any such exhibit.

Interpretation and Enforcement

These regulations become a part of the contract between the exhibitor and NAN. NAN has full power of interpretation and enforcement of these rules and its decision is final. All matters in question not covered by these rules are subject to the decision of NAN and all decisions so made shall be binding on all parties. Those who fail to observe these conditions, in this contract or, in the opinion of NAN, conduct themselves unethically, may be dismissed from the exhibition without refund or other appeal.

Violation and Penalties

Upon evidence of substantial violation, NAN may take possession of the space occupied by the exhibitor and remove all persons and goods. The exhibitor shall forfeit to NAN all monies paid or due, and pay all expenses and damages that NAN may incur through the enforcement of this rule.

Sales During Show

Exhibitors selling merchandise on-site at the Conference must have the applicable tax licenses for Chicago, IL. Otherwise, orders may be placed for delivery shipped from exhibitor's regular place of business. NAN reserves the right to place additional restrictions on the sale and filling of orders as it may deem necessary. Violation of these rules will result in ejection from the convention area.

For Additional Information:

Should you require additional information, please feel free to contact:

Kate Braddon

Director of Education and Outreach

kbraddon@nanonline.org